

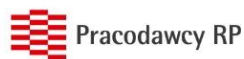


SOEES SOCIAL ENERGY GENERATOR

8th INTERNATIONAL CONGRESS OF THE ECONOMY OF VALUES OPEN EYES ECONOMY SUMMIT

21-22 November 2023
ICE Kraków & online

PROGRAMME



TUESDAY, 21 NOVEMBER 2023

OPENING SESSION

S1	10.00 – 10.20	Official Opening of the 8th Open Eyes Economy Summit Congress Jerzy Muzyk – Deputy Mayor of Krakow for Sustainable Development
	10.20 – 10.35	Voice: Collective Not Knowing. Why Might It Be the Answer to the Universal Crisis? Jadwiga Klata – social activist
	10.35 – 10.55	Voice: A Revolution That Can Address the Biodiversity Crisis Yenny Vega Cárdenas – President, International Observatory of Nature Rights
	10.55 – 11.15	Voice: Together We Change the World for a Better and More Beautiful Place Anna Dymna – President-volunteer and founder of the Anna Dymna Foundation "Despite Everything"; actress of the Narodowy Stary Teatr w Krakowie
	11.15 – 12.00	Ceremony for the Presentation of the Stanisław Vincenz Krakow City Council Award Laudation: Jacek Purchla – Cracow University of Economics Award presentation: Artur Buszek – Vice President of the City Council of Krakow Speech by the laureate: Social energy generators Cezary Obracht-Prondzyński – University of Gdańsk
	12.00 – 12.30	Break

TUESDAY, 21 NOVEMBER 2023

COMPANY-IDEA: ESG – COST OR COMPETITIVE ADVANTAGE?

Patronage over the path: Employers of Poland

S2	Introductory voice and welcome: Rafał Dutkiewicz – CEO, Employers of Poland	
	12.30 – 12.40	Voice: <i>Is Sustainable Development Profitable?</i> Stanisław Barański – Director of the Office of Sustainable Development and Energy Transformation, ORLEN S.A.
	12.40 – 12.55	Voice: <i>GREENBOOK 2024 – Presentation of Key Green Trends</i> Agata Gago – foresight consultant, Green is Good
	12.55 – 13.45	In-depth session: <i>How to Effectively Move to the Green Side of Power</i> Moderator: Magdalena Krukowska – expert Climate Leadership; Kozminski University Stanisław Barański – Director of the Office of Sustainable Development and Energy Transformation, ORLEN S.A. Agata Czachórska – Director of Sustainable Development, IKEA Retail in Poland Janusz Grądzki – CEO, Kierunkowskasz Foundation Tomasz Piechaczek – CEO, MDM Holding
	13.45 – 14.15	Slam battle: <i>How to "Remove a Spell" and Quickly Learn ESG</i> Moderator: Agnieszka Oleksyn-Wajda – legal advisor; Climate Pact Ambassador, European Commission; Lazarski University vs. Michał Purol – Chief Sustainability Officer, UNEP/GRID-Warsaw
	14.15 – 15.00	Break
	15.00 – 16.00	In-depth session: <i>How to Find the Way to Net Zero?</i> Moderator: Magdalena Krukowska – expert Climate Leadership; Kozminski University Piotr Ciechowicz – Vice President, Pomerania Development Agency Sylwester Jachna – Director SHE&Q, Synthos S.A. Joanna Makowiecka-Gatza – CEO, Karmar S.A.; Chairwoman of the Council of Employers of Poland Oliwia Tran – Sustainability Manager, Żywiec Group Wojciech Trojanowski – Member of the Board, Strabag Sp. z o. o.
	16.00 – 16.30	Slam battle: <i>ESG a Threat to Small and Medium-sized Companies – True or False?</i> Beata Mońka – President of the Board, Art of Networking sp. z o.o; Board Representative for ESG Issues, Employers of Poland vs. Robert Maciąg – CEO, LSP Group
	16.30 – 16.40	Voice: <i>Presentation of the report "The Point of View of Employers of Poland. The Situation of Women on the Labor Market"</i> Agnieszka Chłoń-Domińczak – Vice-Rector for Science, Warsaw School of Economics; Advisor to the President of Employers of Poland

TUESDAY, 21 NOVEMBER 2023

CITY-IDEA: ENERGY REGENERATION OF CITIES

S3A	12.30 – 12.45	Voice: <i>The Resilience of District Heating - For Sustainable Heating</i> Per Sieverts Nielsen – Technical University of Denmark
	12.45 – 13.00	Voice: <i>Spatial Determinants of the Energy Transition of a Regenerative City</i> Tadeusz Markowski – University of Lodz
	13.00 – 14.00	Inspiration session: <i>Energy Transformation in Urban Regeneration</i> Moderator: Adrianna Śniadowska – CEO of THINKTANK Leaders Hub and Center for International Relations Piotr Górnik – Chairman of the Board, Fortum Power and Heat Poland Richard James MacCowan – CEO, Biomimicry Innovation Lab Paweł Orlof – CEO, Managing Director, Veolia Energia Warszawa Agnieszka Spirydowicz – CEO, Zgorzelec Energy Cluster
	14.00 – 15.00	Break
	15.00 – 15.30	Slam battle: <i>Vision versus Day-to-Day Reality of Urban Energy Transition</i> Grzegorz Liśkiewicz – Lodz University of Technology vs. Maciej Riemer – Director, Department of Ecology and Climate of the City of Łódź
	15.30 – 16.30	In-depth session: <i>The Social Dimension of Energy Urban Regeneration</i> Moderator: Wojciech Kowalik – AGH University of Krakow Seona Candy – Senior Researcher, Demos Helsinki Anna Kornecka – President, ESG Impact Network Jakub Patalas – Member of the Management Board, Technical Director, Veolia Energia Poznań Maciej Sołtysik – Chairman of the Board, Institute of Projects and Analysis, Assistant Professor at the Faculty of Electrical Engineering, Częstochowa University of Technology
	16.30 – 17.00	Break
	17.00 – 18.15	Special session: <i>Europe's Drive Towards Decarbonisation and Zero Carbon Industry</i> Moderator: Julia Cydejko – energy analyst, Polityka Insight Jakub Bator – Member of the Management Board, Krakowski Holding Komunalny SA Mariusz Dzikuć – Director of Sustainable Development, Fortum Power and Heat Poland Bogdan Kucharski – President bp in Poland Radomir Matczak – SWPS University, InnoBaltica Sp. z o.o. Michał Mrozek – Vice President of the Management Board, ING Bank Śląski Dariusz Sokulski – Director of the Energy Efficiency Department and Representative For Sustainable Development, Siemens Polska Session under the patronage of Fortum Power and Heat Polska

TUESDAY, 21 NOVEMBER 2023

BRAND – CULTURE: SOCIAL ENERGY GENERATORS

Patronage over the path: ING Bank Śląski

S1	12.30 – 13.00	<p>Social Energy Generators. Presentation of the Citizens' Report – Citizens' Reflection Moderator: Cezary Obracht-Prondzyński – University of Gdańsk; Member of the OEES Programme Council Paweł Łukasiak – CEO, Academy for the Development of Philanthropy in Poland Joanna Sadzik – CEO, Wiosna Association</p>
	13.00 – 14.00	<p>Inspiration session: How is Social Energy Generated and Why Is It Sometimes Easy and Sometimes Difficult to Release? Moderator: Monika Chabior – Deputy Mayor of Gdańsk Sulistawa Borowska – Kashubian Folk High School Ewa Drobek – teacher of the 15th Narcyza Żmichowska Secondary School in Warsaw Piotr Masłowski – Deputy Mayor of Rybnik Olha Menko – President of the Poland-Ukraine Institute Foundation, founder of the UAinKrakow.pl portal Katarzyna Scheer – Biedronka Foundation</p>
	14.00 – 15.00	Break
	15.00 – 15.30	<p>Slam battle: Local Authorities - Social Energy Generator or Consumer? Moderator: Oliwia Górecka – Dom Spokojnej Młodości, Fundacja OFF School Marcin Bazylak – Mayor of Dąbrowa Górnicza vs. Izabela Chyłek – social activist, Creative Director of the HEVRE Club, Member of the OEES Program Council</p>
	15.30 – 16.30	<p>In-depth session: Is Caring For Social Energy an Ethical Challenge? Moderator: Paweł Łukasiak – CEO, Academy for the Development of Philanthropy in Poland Tadeusz Gadacz – AGH University of Krakow Zuzanna Karcz – Member of the Management Board, OFF School Foundation; Home of Peaceful Youth Jakub Kiersnowski – Club of Catholic Intelligentsia in Warsaw Rev. Krzysztof Niedałowski – theologian and religious scholar, Rector of St John's Church in Gdańsk Rafał Olesiński – Olesiński & Partners</p>
	16.30 – 17.00	Break
	17.00 – 18.15	<p>Special session: Business as a Social Energy Generator Moderator: Ewa Sowińska – ESO Audit Partner; Member of the OEES Programme Council Karolina Błońska – Senior Sustainability Manager, Jeronimo Martins Barbara McCloskey – HR Director, Shell Business Operations Kamila Solon-Serek – Head of ESG Communications and Projects Team, InPost Group Joanna Warmuz – Sustainable Development Expert, ING Bank Śląski Patrycja Zbytniewska – CEO, LPP Foundation</p>

TUESDAY, 21 NOVEMBER 2023

SPECIAL SESSIONS

S3B	12.30 – 13.00	<p>OEES:Talks: <i>How Central European Can Change the European Union?</i> Moderator: Marek Tejchman – Deputy Editor-in-Chief, Dziennik Gazeta Prawna Danuše Nerudová – economist & Stanisław Mazur – Rector of the Cracow University of Economics</p>
	13.00 – 14.00	<p>Special session: <i>Innovation Unleashed: Exploring the EIC and the New European Innovation Agenda</i> Moderator: Ryszard Łuczyn – political and digital affairs analyst, Polityka Insight Mateusz Gaczyński - Deputy director of the Department of Innovation and Development at the Ministry of Science and Higher Education Jerzy Langer –European Innovation Council Ambassador in Poland Jekaterina Novikova – Deputy Head of Unit – Innovation Policy and Access to Finance, Directorate-General for Research and Innovation, European Commission Angelika Szufel – Vice-Chairman of the Energy Committee, Polish Association of Construction Employers; coordinator of the ESG team in the CEE region, CMS Law Tax</p> <p>Session held under the patronage of the European Commission Representation in Poland</p>
	14.00 – 15.00	Break
	15.00 – 15.30	<p>OEES:Talks: <i>An ESG Strategy is Not Enough - You Can't Change What You Don't Measure</i> Bartłomiej Antczak – General Manager, Avanade Poland & Anna Miazga – Sustainability Manager, Accenture Poland & Bartłomiej Wojdyło – Europe Sustainability Director, CANPACK</p>
	15.30 – 16.45	<p>Special session: <i>ESG Reporting as a Determinant of Companies' Investment Decisions and Business Model</i> Moderator: Marek Tejchman – Deputy Editor-in-Chief, Dziennik Gazeta Prawna Introductory voice: Johan Lee – Seoul National University Joanna Erdman – Vice President of the Management Board, ING Bank Śląski Meri Hyske-Fisher – Human Rights Advisor, Fairtrade Finland Izabela Karolczyk-Szafrańska – Vice President of the Management Board Chief Marketing Officer, InPost Group Tomasz Ostrowski – Deputy Director for Strategy and Communication, The National Museum in Krakow</p> <p>Patronage over the session: ING Bank Śląski</p>
	16.45 – 17.00	Break
	17.00 – 18.00	<p>Special session: <i>Ukraine in the Global Food Network</i> Moderator: Paweł Chmieliński – Institute of Rural Development and Agriculture of the Polish Academy of Sciences, Member of the OEES Program Council Grzegorz Brodziak – CEO, Good Valley Agro Jerzy Plewa – Team Europe Monika Piątkowska – President, Grain and Feed Chamber Taras Vysotskyi – First Deputy Minister of Agrarian Policy and Food of Ukraine (online)</p>

TUESDAY, 21 NOVEMBER 2023

SPECIAL SESSIONS

S4A	12.30 – 12.40	Voice: <i>A World for Rent: on a Generational Shift in Attitudes to Ownership</i> Bartłomiej Biga – Cracow University of Economics; Vice-Chairman of the OEES Program Council
	12.40 – 13.40	Special session: <i>A World for Rent</i> Moderator: Zofia Łapniewska – Jagiellonian University Mateusz Granoszek – Head of the Marketing Department, Volkswagen Financial Services Martyna Kurkowska – Press Officer, Bolt Jacek Płaza – Lider Circular Economy, Decathlon Polska Kasia Wągrowka – zero waste expert, creator of the blog "Ograniczam się"
	13.40 – 14.10	OEES:Talks: <i>There is and will be money?</i> Janusz Jankowiak – Chief Economist, Polish Business Roundtable & Jan Oleszczuk-Zygmuntowski – Koźmiński University, Polish Economic Network
	14.10 – 15.00	Break
	15.00 – 15.30	OEES:Talks: <i>New Global Megatrends. Education of the Future.</i> Moderator: Tomasz Setta – co-host of the EKG Magazine, TOK FM Tomasz Smolarek – Investment Advisor, NobleFunds TFI & Stanisław Mazur – Rector of the Cracow University of Economics
	15.30 – 16.30	Special session: <i>Whither Europe?</i> Moderator: Agata Stremecka – CEO, Four Reasons Henryka Bochniarz – Chairman of the Council, Lewiatan Confederation Jekaterina Novikova – Deputy Head of Unit – Innovation Policy and Access to Finance, Directorate-General for Research and Innovation, European Commission Tomasz Wróblewski – CEO, Warsaw Enterprise Institute
	16.30 – 17.00	Break
	17.00 – 18.00	Special session: <i>Empowerment - Subjectivity - Change, in Other Words How to Create an Environment for Future Social Power Generators</i> Moderator: Magdalena Jelonek – Cracow University of Economics Marina Dubakina – President and Chief Sustainability Officer, IKEA Retail Polska Hanna Kluzek – Dom Spokojnej Młodości, OFF School Foundation Olga Wysocka – Director of the Warsaw Institute of Culture

TUESDAY, 21 NOVEMBER 2023

SPECIAL SESSIONS

S4B	12.30 – 13.00	OEES:Talks: <i>Does Circular Fashion Need Innovation?</i> Ewa Janczukowicz-Cichosz – Sustainable Development Expert, LPP & Adam Hańderek – inventor; R&D Director of Use Waste
	13.00 – 14.00	Special session: <i>Social Role in an Era of Challenges</i> Moderator: Rafał Olesiński – Olesiński i Wspólnicy Rafał Barański – CEO, Braf.tech Karolina Kanar-Kossobudzka – Group CSR Manager, Allegro Anna Panek – Member of the Management Board, HR Director, Soonly Finance Michał Sokołowski – Hub Manager Infrastructure & Administration, ABB Business Services Sp. z o.o. Robert Szymański – Marketing Director, BPS Bank S.A.
	14.00 – 15.00	Break
	15.00 – 15.30	OEES:Talks: <i>Economic Policy in Populist-Ruled Countries</i> Andrzej Sławiński – SGH Warsaw School of Economics & Stanisław Kluz – SGH Warsaw School of Economics; former Minister of Finance, former Chairman of the Polish Financial Supervision Authority (KNF)
	15.30 – 16.45	Special session: <i>Synergy for Transformation – Will ESG Accelerate the Green Transformation?</i> Moderator: Agnieszka Zaręba – journalist of Radio ZET and Forbes Polska Introductory voice: Alana Hudson – Ambassador of New Zealand to Poland Marek Kuzaka – CEO, AMS Andrzej Losor – Sales and Marketing Development Director, Member of the Management Board, Górażdże Cement SA Paweł Ochyński – CEO, Grencell Michał Purol – Chief Sustainability Officer, UNEP/GRID-Warsaw Magdalena Wojtas – Sustainable Development Manager, PLGBC
	16.45 – 17.00	Break
	17.00 – 18.00	Special session: <i>European Automotive - Shock Therapy or Evolution?</i> Moderator: Andrzej Korpak – Independent Automotive Industry Consultant Henryka Bochniarz – Chairperson of the Council, Polish Confederation Lewiatan Janusz Kobus – President of the Polish Chamber of Automotive Industry; Vice-President of the Management Board, Pilkington Automotive Poland Sp. z o.o. Andrzej Kublik – CEO, QSense Kinga Marczak – Commercial Director, Personnel Service Maciej Mazur – Managing Director, Polish Alternative Fuels Association

TUESDAY, 21 NOVEMBER 2023

PLENARY SESSION

S1	18.15 – 19.15	Special show: <i>UNTIL THE LAST DROP</i> Ewa Ewart - director
	19.15 – 20.00	<i>Discussion</i> Moderator: Michał Olszewski – Gazeta Wyborcza Yenny Vega Cárdenas – President, International Observatory of Nature Rights Piotr Nieznański – Director for Environmental Affairs, WWF Poland Ewa Ewart – director, documentary filmmaker

WEDNESDAY, 22 NOVEMBER 2023

INTERNATIONAL GOVERNANCE

S1	9.00 – 9.15	Voice: <i>Migration and Natural Resources: A Complex Adaptive System</i> Saleem Ali – Blue and Gold Distinguished Professor of Energy and the Environment, University of Delaware, USA (online)
	9.15 – 10.00	Session: <i>What Will 'Yesterday' Bring to the World? How Disputes Over the Past, Identity and Influence Contemporary International Politics</i> Moderator: Jacek Stawiski – journalist, publicist Emil Brix – Director, Diplomatic Academy in Vienna Christoph von Marschall – Chief Diplomatic - Correspondent, Der Tagesspiegel
	10.00 – 10.45	Session: <i>The War In Ukraine and the Dangerous "Rashomon Moment"</i> Moderator: Jarostaw Kuisz – Editor-in-Chief, Kultura Liberalna Ralf Fücks – Zentrum Liberale Moderne Christine Ockrent – France Culture
	10.45 – 11.00	Voice: <i>ESG – A New Business Paradigm</i> Rafał Brzoska – CEO, InPost Group
	11.00 – 11.30	Break

COMPANY-IDEA: HEALTH AS A VALUE FOR BUSINESS

Patronage of the path: Employers of the Republic of Poland

S2	11.30 – 11.45	Voice: HEALTH Above All - A Prerequisite for a Healthy Society Małgorzata Gałązka-Sobotka – Director of the Institute of Health Care Management at Lazarski University; Director of the Center of Value Based Healthcare; Advisor to the President of the Management Board of Employers of Poland
	11.45 – 12.00	Voice: HEALTH Above All - A Prerequisite for a Healthy Economy Kamil Sobolewski – Chief Economist, Employers of the Republic of Poland
	12.00 – 13.00	Inspiration session: Healthy Employee = Healthy Company Moderator: Andrzej Mądrala – Member of the Council of Employers of Poland Cezary Mychlewicz – Communication Director, Siemens Polska Agnieszka Grzybowska-Zalewska – President of the Management Board, Sanofi-Aventis; Member of the Council of Employers of Poland; Chairwoman of the Pharmaceutical Platform Bartosz Kapczyński – Member of the Management Board of LUX MED in charge of Sales and Customer Service Marek Piętka – Director of Group Insurance, Nationale Nederlanden Richard Sands – Medicover Group Strategy Advisor; Member of the Management Board of the Medicover Foundation Małgorzata Stelmach – Associate Director Policy & Patient Health, MSD Polska Bernard Waśko – Director of the National Institute of Public Health, National Institute of Hygiene National Research Institute
	13.00 – 14.00	Break
	14.00 – 14.30	Slam battle: Lifestyle Medicine Andrzej Fal – President of the Polish Public Health Association; Advisor to the President of the Management Board of Employers of Poland & Rafał Hrynyk – expert, Employers of Poland
	14.30 – 15.30	in-depth session: Healthy Company = Healthy Citizen Moderator: Paweł Łangowski – Public Affairs Director, Medicover Artur Białkowski – Member of the Management Board, Medicover; Member of the Council of Employers of Poland; Vice-President of the Management Board of Private Medicine Employers Daniela Duta – General Director, Sanofi Vaccines Polska Dorota Fal – Advisor to the Management Board, Expert in health insurance and health care, Polish Chamber of Insurance Piotr Kamiński – Vice-President of the Management Board, Employers of Poland Barbara Kopeć – Member of the Management Board of Private Medicine Employers; Chairwoman of the PMP Laboratory Medicine Forum Jolanta Walusiak-Skorupa – Director, Institute of Occupational Medicine. prof. J. Nofer; President, Polish Society of Occupational Medicine Piotr Warczyński – doctor, expert in the health care system; Advisor to the President of Employers of Poland
	15.30 – 16.00	Break
	16.00 – 17.00	Special session: Social Responsibility In Agriculture: Discovering Facts, Debunking Myths Moderator: Witold Katner – Spokesperson of the National Chamber of Veterinary Medicine Łukasz Dominiak – Director of Public and Government Relations, Animex Foods Michał Fedorowicz – CEO, Internet and Social Media Research Institute Karolina Felczak-Konarska – Polish Association of Sustainable Agriculture ASAP; Director of the Fertico Research Centre Dariusz Goszczyński – CEO, National Poultry Council Jacek Zarzecki – President of the Polish Association of Beef Cattle Breeders and Producers

WEDNESDAY, 22 NOVEMBER 2023

CITY-IDEA: TAILOR-MADE LOCAL GOVERNMENT

S3A	11.30 – 11.45	Voice: <i>Local Government Roundtable - Why Do We Need Strong Local Governments?</i> Benedykt Węgrzyn – Voivode of Dobra
	11.45 – 12.00	Voice: <i>New Solutions Instead Of A New Administrative Map</i> Rafał Matyja – Cracow University of Economics; Member of the OEES Programme Council
	12.00 – 13.00	Inspiration session: <i>Metropolises In Search of a New Political Framework</i> Moderator: Małgorzata Tomczak – Editor-in-Chief, Architecture & Business Aleksandra Duliewicz – Mayor of Gdańsk Kazimierz Karolczak – Chairman of the Board, Upper Silesian and Zagłębie Metropolis Jakub H. Szlachetko – University of Gdańsk
	13.00 – 14.00	Break
	14.00 – 14.30	Slam battle: <i>Counties: Liquidation, Transformation Or Status Quo</i> Jakub Kwaśny – Chairman of the Tarnów City Council; Cracow University of Economics vs. Rudolf Borusiewicz – Office Director, Association of Polish Counties
	14.30 – 15.30	In-depth session: <i>The Right To The City As The Foundation Of Self-Government</i> Moderator: Marcin Żebrowski – URBCAST Renata Bem – Managing Director, UNICEF Poland Anna Domaradzka – University of Warsaw Kacper Nowicki – Chairman of the Board, Varia Posnania Foundation; Student at the European School of Law and Administration in Brussels Jolanta Starzak – Faculty of Design - School of Form, SWPS University

WEDNESDAY, 22 NOVEMBER 2023

BRAND – CULTURE: CIVILISATION OF ARTIFICIAL INTELLIGENCE

Patronage of the path: AGH University of Krakow

S1	11.30 – 11.45	Voice: <i>Close Encounters: Natural and Artificial Intelligence</i> Edward Nęcka – professor at SWPS University; Dean of the Faculty of Psychology in Kraków, USWPS
	11.45 – 12.00	Voice: <i>History Of The Present In 15 Minutes, Or We Will Not Invent Our Future Well If We Do Not Understand The Process That Created Our Times</i> Mateusz Zmyślony – Creative Director, Open Eyes Economy
	12.00 – 13.00	Inspiration session: <i><Hello society>, <Hello AI>. How Does AI Affect Us, And How Do We Affect AI?</i> Moderator: Seweryn Rudnicki – AGH University of Science and Technology in Kraków; Hearts&Heads Katarzyna Cieślak – AGH University of Science and Technology in Kraków Piotr Sankowski – University of Warsaw, IDEAS NCBR Jose Sousa – Research Team Leader of Personal Health Data Science, Sano Kamila Sotomska – Government Affairs and Public Policy Senior Analyst, Google Katarzyna Szymielewicz – CEO, Panoptykon Foundation
	13.00 – 14.00	Break
	14.00 – 14.30	Slam battle: <i>AI – Regulate or Tolerate?</i> Małgorzata Bonikowska – CEO of THINKTANK Leaders Hub and the Center for International Relations, lecturer at the European Center of the University of Warsaw vs. Krzysztof Kluza – AGH University of Science and Technology in Kraków
	14.30 – 15.30	In-depth session: <i>Artificial Intelligence: Challenges And Threats</i> Moderator: Joanna Jaworek-Kojrakowska – Director of the Centre of Excellence in Artificial Intelligence, AGH University of Krakow Moi Hoon Yap – Manchester Metropolitan University Tomasz Jaworski – Director of Digital Transformation for the Public Sector, Microsoft; Kozminski University Agnieszka Jankowska – Head of Public Affairs Department, T-Mobile Poland Daniel Jankowski – President of the Student Government Council at AGH University of Krakow Mateusz Szajdak – Manager in Technology Risk Team, PwC
	15.30 – 16.00	Break
	16.00 – 17.00	Special session: <i>Will Artificial Intelligence Take Away Jobs From Creators?</i> Moderator: Jerzy Łabuda – Society of Authors ZAiKS Artur Kurasiński – Three Headed Monster Anna Misiewicz – lawyer, International Division of ZAiKS Wojtek Urbański – composer, music producer, Dyspensa.AI Stanisław Trzciński – cultural researcher and economist; SWPS University; CEO, STX Music Solutions Anna Wittenberg – journalist, Dziennik Gazeta Prawna
		Session under the patronage of the ZAiKS Association

SPECIAL SESSIONS

S3B	11.30 – 13.15	<p>Presentation Of The Results Of The Poland's Economic Credibility Index 2023 Bartłomiej Biga – Cracow University of Economics; Vice-Chairman of the OEES Program Council Agnieszka Chłoń-Domińczak - SGH Warsaw School of Economics Sławomir Dudek – CEO, Chief Economist, Institute of Public Finance Jakub Głowacki - Cracow University of Economics Andrzej Rzońca - SGH Warsaw School of Economics</p> <p>Comments From Business Representatives Moderator: Marek Tejchman – Deputy Editor-in-Chief, Dziennik Gazeta Prawna Brunon Bartkiewicz – CEO, ING Bank Śląski Henryka Bochniarz – Chairperson of the Council, Polish Confederation Lewiatan Mirosław Gronicki – Consultant Anna Rulkiewicz – CEO, LUX MED Group Lucyna Stańczak-Wuczyńska – Chairman of the Supervisory Board, BNP Paribas Bank</p>
	13.15 – 14.00	Break
	<p><i>Economic Credibility In The Visegrad Group - media commentary</i> Patronage Dziennik Gazeta Prawna Presenter: Krzysztof Jedlak – Editor-in-Chief, Dziennik Gazeta Prawna</p>	
	14.00 – 14.15	<p>OEES: Talks by DGP: Demography, Economy And Society Maciej Duszczyk – University of Warsaw Moderator: Krzysztof Jedlak – Editor-in-Chief, Dziennik Gazeta Prawna</p>
	14.20 – 14.35	<p>OEES: Talks by DGP: Between Competition and Cooperation – Export Opportunities for Central Europe in the New Model of Globalization Viktor Stefan - Deputy Director of the Export Department, Polish Investment and Trade Agency Moderator: Marek Tejchman – Deputy Editor-in-Chief, Dziennik Gazeta Prawna</p>
	14.40 – 14.55	<p>OEES: Talks by DGP: Politics, Society And The Economy Zuzana Kepplova – journalist, Denník SME & Martin Ehl – journalist, Hospodářské noviny Moderator: Klara Klinger – journalist, Dziennik Gazeta Prawna</p>
	15.00 – 15.15	<p>OEES: Talks by DGP: "On the Means of Effective Counsels" Or Why Does Business Need An Efficient State? Roman Jamiołkowski – Director of Legal & External Affairs Poland&Baltics, British American Tabbaco Polska Moderator: Jacek Pochłopiń – Special Projects Editor, INFOR PL SA</p>
	15.20 – 15.35	<p>OEES: Talks by DGP: War, Security And Strategy Jan Šír – Institute of International Studies of Charles University in Prague & Zbigniew Parafianowicz - writer, editor of Dziennik Gazeta Prawna Moderator: Martin Ehl – journalist, Hospodářské noviny</p>
	15.35 – 16.00	Break
	16.00 – 17.15	<p>Special session: How Does Culture Release Social Energy? Moderator: Maria Drabczyk – Member of the Management Board, Centrum Cyfrowe Foundation Michał Karapuda – Director of the Culture Department, Lublin City Hall Trilce Navarrete Hernandez – Erasmus University Rotterdam Jakub Olek – Central Europe and Ukraine GR Lead, TikTok Monika Smoleń-Bromska – Director of the Department of European Funds, Ministry of Culture and National Heritage Natalia Szafran-Kozakowska – Wikimedia Foundation</p>

WEDNESDAY, 22 NOVEMBER 2023

SPECIAL SESSIONS

S4A	11.30 – 12.00	<p>OEES:Talks: <i>Competences of Tomorrow - What Employees Do We Need?</i> Moderator: Bartłomiej Brach – University of Warsaw Anna Panek – Member of the Management Board, HR Director, Soonly Finance & Joanna Trzaska-Lorenz – Senior Manager, Group Talent Acquisition, Allegro</p> <p>Session under the patronage of Soonly Finance</p>
	12.00 – 13.00	<p>Special session: <i>Why Are There So Few Women In Music Industry and How Can We Change It?</i> Moderator: Anna Ceynowa – CEO, EMPOWER POLAND Foundation Misia Furtak – composer, author, vocalist and activist Ula Nowak – curator, OFF Festival Katowice, Jewish Culture Festival in Krakow Kasia „Novika” Nowicka – composer, author, vocalist Kate Lowes – Head of Programmes, Brighter Sound</p> <p>Session under the patronage of the ZAiKS Association</p>
	13.00 – 14.00	Break
	14.00 – 14.30	<p>OEES:Talks: <i>What Awaits Civil Society in the New Reality</i> Andrzej Bobiński – Managing Director, Polityka Insight & Róża Rzeplińska – CEO, Art. 61 Association</p>
	14.30 – 15.30	<p>Special session: <i>How To Generate Social Energy Through Erasmus+ Projects</i> Moderator: Anna Mirzyńska – Cracow University of Economics Mehmet Altunbas – Internationale Arbeidsvereniging Paweł Poszytek – Director of the National Agency of the Erasmus+ Program and the European Solidarity Corps Monika Sibirnovska – Association Jump In Italy Ayşe Yağmur Süzer – Konya Metropolitan Municipality</p> <p>Session co-financed by the European Union as part of the project "Academy for Responsible Development" from the Erasmus+ programme</p>
	15.30 – 16.00	Break
	16.00 – 17.00	<p>Special session: <i>Triple Helix: Science, Business and Administration for the Innovation Process</i> Moderator: Marcin Wojtysiak-Kotlarski – Warsaw School of Economics Marek Dietl – CEO, Warsaw Stock Exchange Jerzy Muzyk – Deputy Mayor of Krakow for Sustainable Development Anna Pańczyk – Chairman of the Supervisory Board BRAND NEW GALAXY, London, UK Joanna Rutkowska – Public Policy & Operations Director, Farada Group Marcin Wajda – Director of the Department of Regional Development and European Funds, Marshal's Office of the Masovian Voivodeship Piotr Ziętara – CEO, Waterworks of the City of Krakow</p>

WEDNESDAY, 22 NOVEMBER 2023

SPECIAL SESSIONS

S4B	11.30 – 12.00	<p>OEES:Talks: <i>Customization in the Consumer Market – A Drop or An Ocean?</i> Marcin Giżycki – Vice-President of the Management Board, ING Bank Śląski & Paweł Sala – Co-Founder, FreshMail Moderator: Dobromir Ciał – Founder Edge NPD</p>
	12.00 – 13.00	<p>Special session: <i>Climate Pact: Entrepreneurs and the City of Krakow for social responsibility</i> Moderator: Patryk Salamon – Editor-in-Chief of LoveKraków.pl Małgorzata Malina – Social Communication Specialist, Department of Municipal Economy and Climate of the Krakow City Hall Grzegorz Mucha – General Director of the Krakow Branch, Shell Krzysztof Podgórski – Vice-President of the Małopolska Association of Employers Lewiatan Renata Poreda – Public Relations Manager, Astor Łukasz Słoniowski – Vice-President of the Management Board, Krakow Technology Park</p>
	13.00 – 14.00	Break
	14.00 – 14.45	<p>OEES:Talks: <i>What Did We Learn about our Country in 2023?</i> Moderator: Krzysztof Nakonieczny – Forbes Polska Antoni Dudek – Cardinal Stefan Wyszyński University in Warsaw & Jarosław Flis – Jagiellonian University</p>
	14.45 – 15.45	<p>Special session: <i>Cybersecurity as a Part of Sustainable Development</i> Moderator: Krzysztof Nakonieczny – Forbes Polska Joanna Jakubowska – Manager, Group Information Security, Allegro Michał Kanownik – President of the Management Board of the Digital Poland Association Maciej Kornacki – CEO, home.pl Karol Okoński – Dyrektor Cybersecurity, PwC Polska</p> <p>Session under the patronage of Allegro</p>
	15.45 – 16.00	Break
	16.00 – 17.00	<p>Special session: <i>A Portrait of Today's Young Generation</i> Presentation of research results of the ULTRAGEN project: Paula Pustułka – SWPS University</p> <p>Moderator: Justyna Sarnowska-Wilczyńska – SWPS University Emilia Kaczmarek – student at SWPS University Michał Grzębowski – student at SWPS University Zuzanna Karcz – Member of the Management Board, OFF School Foundation; Home of Peaceful Youth</p>

WEDNESDAY, 22 NOVEMBER 2023**CLOSING SESSION**

S1	17.00 – 18.00	Session: <i>Geopolitical European Union and Russia's War with Ukraine</i> Moderator: Eugeniusz Smolar – Centre for International Relations Elisabeth Braw – Senior Fellow, American Enterprise Institute (AEI) (online) François Heisbourg – Senior Advisor for Europe at International Institute for Strategic Studies, Special Advisor of French Foundation for Strategic Research (online) Adam Jasser – Deputy Editor-in-Chief, Visegrad Insight Jan Techau – Director of Europe, Eurasia (online)
	18.00 – 18.15	Voice: <i>Open Eyes on Certification</i> Melissa Duncan – Executive Director, Fairtrade International
	18.15 – 18.30	Voice: <i>When Magic Happens - To Engage Those Who Don't Want To Get Involved</i> Marta Małecka – Be a Hero Foundation
	18.30 – 18.50	<i>Congress Summary</i> Jerzy Hausner – Chairman of the OEES Programme Council